

BROADCAST YOUR NEXT EVENT

CRD Associates now offers the opportunity to broadcast your briefings, advocacy days, fairs, and other Capitol Hill events in real time, streaming high-quality video through your organization’s social media platforms. Broadcasting your event allows you to boost your “attendance” exponentially and report tangible results to your Board members and stakeholders.

After the conclusion of your event, we will provide you with the full-length video and excerpts of each speaker’s remarks, along with social media links to your videos on Twitter, Facebook, and YouTube, and a report on your total viewership numbers. Your footage will make great content for website enhancement, promotional material, member updates, new member outreach, and email distribution to Capitol Hill offices and news outlets.

CLICK HERE to reserve your event times!

PACKAGES

All packages include:	
Live video streaming from your organization’s Twitter and Facebook accounts	Full-length video, along with edited shortened speaker-specific clips
Promotional tweets to build interest leading up to the event	An easy-to-understand scorecard on your video’s social media activity and viewership
High-quality video and sound	YouTube videos that will be easily accessible for as long as you need

Briefings

\$2,500 base (\$2,000 for existing clients) - A discreet high-quality video camera is placed near the dais and a microphone is attached to the podium for great audio output.

Add-ons available for small additional charge: Added captions with speaker names (post-production); distribution to Hill staff; distribution to issue-relevant reporters.

Capitol Hill Fairs

\$3,750 base (\$3,000 for existing clients) - Roving interviewers speak with your members in front of their displays to get a sense of what they are showcasing, using a handheld high-quality video camera with a small, discreet microphone to pick up great sound levels.

Add-ons available for small additional charge: Added captions with speaker names and background music (post-production); distribution to Hill staff; distribution to issue-relevant reporters.

Advocacy Days

\$5,000 base (\$4,000 for existing clients) - A discreet high-quality video camera is placed near the stage during your "Welcome" and wrap-up events. Then, throughout the day of your Capitol Hill visits, roving interviewers will speak with your constituent advocates to get a sense of their excitement and any good news they'd like to share.

Add-ons available for small additional charge: Added captions with speaker names and music (post-production); distribution to Hill staff; distribution to issue-relevant reporters.

For other types of events or additional information, email David Eaton at
Deaton@dc-crd.com.

WE CAN HELP YOU CARRY YOUR MESSAGE EVEN FURTHER!